



Ad Specifications

Image Resolution	1920 X 1080 (1080p)
Aspect Ratio	16:9
Action Safe	90% of picture
Title Safe	80% of picture
Color Mode	24 bit RGB
Compression	Minimally compressed or Best quality
Frame Rate	Progressive 30fps, 29.97fps, or 23.976p
Audio	Not to exceed -6db
Format	.MOV,,MP4 or .WMV
Compression	Uncompressed Quicktime (h.264 and Pro Res 422 HQ)

Please upload to: <https://lookingglassmedia.wetransfer.com/>

Questions?

Please reach out to Amy Beckner at amy@lookingglassmedia.com